

Festive

BLOCKBUSTER

2026

CELEBRATE • GIFT • LEARN • PLAY

150+ thoughtfully curated books, games,
puzzles and more for every celebration

FESTIVAL OF LIGHTS

Navratri • Dussehra • Diwali

MYTHOLOGY STICKERS



HALLOWEEN

Spooky • Fun • Creative

HALLOWEEN MASKS



CURATED
with
CARE
DESIGNED *for*
IMPACT



WIDE RANGE

Books, Games,
Puzzles & More



PERFECT FOR

Festivals, Events
& Gifting



TRUSTED QUALITY

Safe, Durable &
Kid-Friendly



PARTNERING

in Your Growth
& Success

CURATED WITH CARE, DESIGNED FOR IMPACT.

Dear Partner

From the Founder's Desk

At Pegasus, we believe that meaningful products are built on three foundations: purpose, people, and continuous improvement.

Our purpose has always been clear—to create engaging, screen-free experiences that inspire children to read, play, learn, create, and grow. Achieving that requires more than great ideas. It requires talented people, strong systems, and a culture that values collaboration, innovation, and accountability. We strive to maintain the right balance between people and processes because we believe that lasting success comes from harmony, not compromise.

One of our greatest strengths is listening. Every season, we gather feedback from retailers, distributors, educators, parents, vendors, and our own teams. Those conversations shape the products we create, the way we serve our partners, and the improvements we make across our business.

This Festive Blockbuster Collection is the result of that commitment. Inside, you'll discover an exciting lineup of brand-new launches across our portfolio—from our all-new spiral-bound 365 Coloring Books with easy-to-color pages, the 101 Mazes and Dot-to-Dot series, and innovative Craftivity ranges including Foil Wonders, Foam Wonders, and Sticker Wonders, to engaging

Playmate games, eight new Timeless Classics, and four new BAMB Comics featuring beloved Indian gods.

As we enter India's biggest festive shopping season—from Dussehra and Navratri to Diwali and Halloween—we've also curated seasonal promotions, retailer giveaways, and eye-catching point-of-sale solutions designed to help you create stronger displays and drive more sales.

This season also marks another important milestone for Pegasus. With our newly strengthened, channel-focused sales organization, we are expanding our retail reach and strengthening our partnerships across the country. Together with the launch of our new complete Pegasus catalog, growing international presence, and new initiatives such as Childhood Unplugged and Pegasus Footprints, we remain committed to one goal: creating products that enrich childhood while helping our retail partners build stronger, more successful businesses.

Thank you for being an important part of the Pegasus journey. We look forward to growing together and wish you a successful festive season ahead.

~Nitin Jain
Founder and CEO

Meet the Team

For Experience and Excellence



Anish Kohli
General Manager, Sales

OEM and Partnership



Gaurav Sharma
NSM, Trade

International



Chetan Chawla
Sales Head

Distributor Channel



Shobhit
NSM

Wholesale bulk orders



Ranjit
RSM, North & East



Vijayan
RSM, South



Pratheesh
Kerala



K. Subramanian
Tamilnadu



Vignesh B.
Karnataka



Sai Vardhan
Telangana



Manish Kumar
Delhi



Sajjid Mondal
East



Sameer Shaikh
Pune



Rahul Chaubey
Mumbai



Ronak Rana
Ahmedabad

Connect



Sample Copies & Detailed Information

If you wish to know more about our new arrivals or receive a copy or understand ongoing promotions for these titles, then scan now!

Email: info@pegasusworld.com

Instagram: [@theworldofpegasus](https://www.instagram.com/theworldofpegasus)

Phone: +91 9315257711

LinkedIn: [@pegasus](https://www.linkedin.com/company/pegasus)

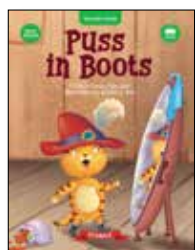


A charming collection of favourite stories designed to help young readers grow in confidence – one tale at a time. Specially designed for children aged 4–6, this charming collection brings together classic and contemporary stories in a format perfect for early independent reading. Simple storytelling, engaging illustrations, and thoughtfully introduced new words make every book both enjoyable and enriching.

Why It Works

- Created especially for young readers.
- Encourages independent reading confidence.
- Introduces vocabulary through storytelling.
- One complete story in every book
- Attractive collection with strong repeat-buy appeal.
- 50+ upcoming titles to expand the range further.

Titles in the Series



9788131984000 | ₹149



9788131984017 | ₹149



9788131984024 | ₹149



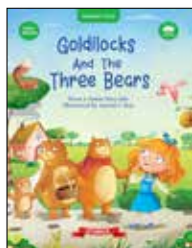
9788131984031 | ₹149



9788131984048 | ₹149



9788131984079 | ₹149



9788131984086 | ₹149



9788131984093 | ₹149



9788131984109 | ₹149



9788131984116 | ₹149



9788131984123 | ₹149



101 Maze Activities

101 Maze Activities is a fun, skill-building series that helps young children learn through exploration and movement – guiding them from start to finish one path at a time. By tracing their way through 101 engaging mazes, children develop focus, hand-eye coordination, and early problem-solving skills in an enjoyable, hands-on way. This graded series makes early learning interactive, age-appropriate, and fun, designed for independent play as well as guided interaction that turns simple activities into meaningful learning experiences.

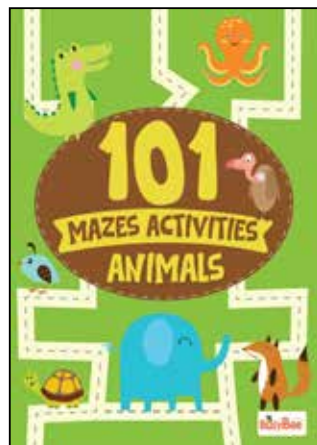
Why It Works

- Develops early problem-solving & logical thinking.
- Boosts hand-eye coordination & spatial awareness.
- Strengthens fine motor skills and pencil control.
- Encourages focus, concentration & persistence.
- Rewards effort with the joy of reaching the finish.
- Ideal for home learning, gifting & activity-based engagement.

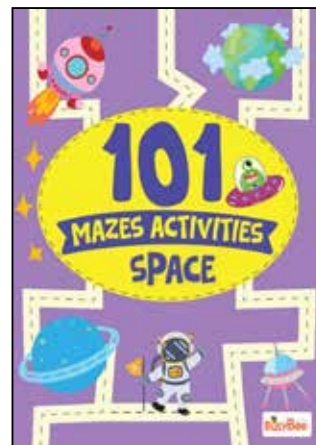
Titles in the Series



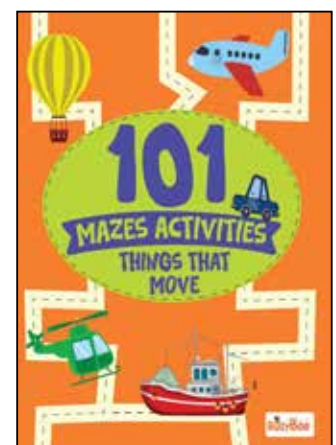
9788131984192 | ₹299



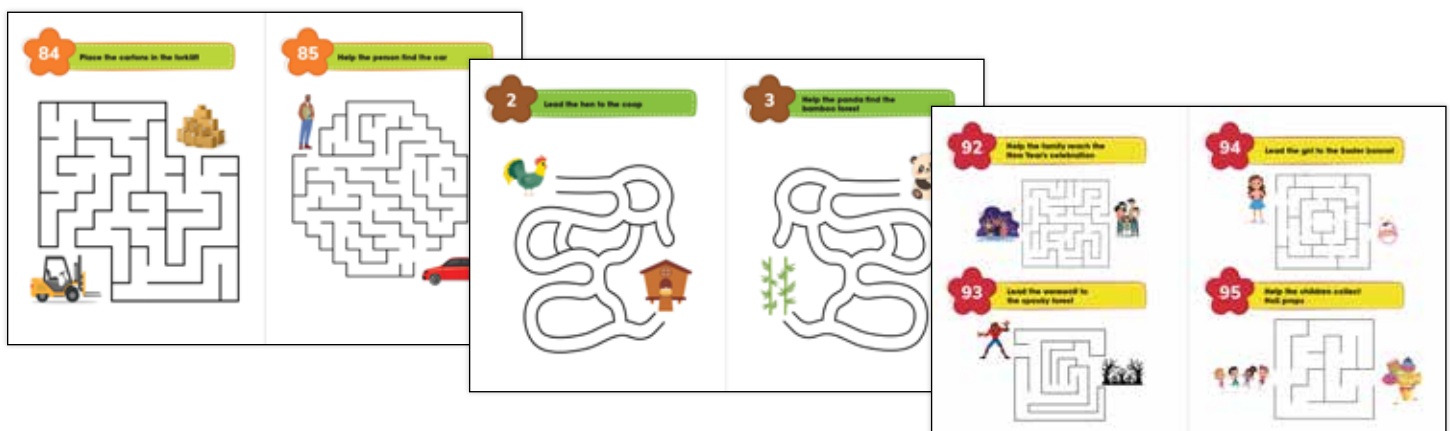
9788131984208 | ₹299



9788131984215 | ₹299



9788131984222 | ₹299



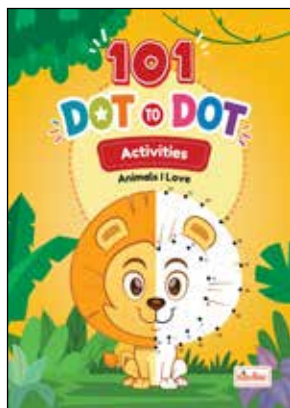
101 Dot to Dot Activities

101 Dot-to-Dot Activities is an engaging, skill-building series that helps young children connect, discover, and create – turning simple counting into moments of joyful surprise. By joining numbered dots to reveal beloved animals, everyday favourites, exciting adventures, and magical fantasy worlds, children develop number sequencing, concentration, and fine motor skills in a fun, interactive way. This graded series makes early learning interactive, age-appropriate, and fun, with each page carefully designed to match a child's developmental stage while building confidence through creative play.

Why It Works

- Builds number sequencing & early counting skills.
- Explores exciting themes children love to discover.
- Strengthens fine motor skills and hand control.
- Encourages focus, concentration & patience.
- Rewards effort with the fun of hidden picture reveals.
- Ideal for home learning, gifting & activity-based engagement.

Titles in the Series



9788131984239 | ₹299



9788131984246 | ₹299



9788131984253 | ₹299



9788131984260 | ₹299





365 Coloring Book is an engaging, skill-building series that helps young children color, imagine, and create – one page at a time. Packed with a whole year's worth of coloring across grouped themes and variations, each book offers 365 bold, child-friendly illustrations spanning the characters, objects, and scenes little ones love most. This series makes early art interactive, age-appropriate, and fun, turning everyday coloring into hours of screen-free creative play and self-expression.

Why It Works

- Sparks imagination & artistic self-expression
- Explores a wide variety of much-loved themes
- Strengthens fine motor skills and hand control
- Bold, clear illustrations that are easy to color
- A huge 365 images for a full year of coloring fun
- Endless screen-free creativity to enjoy & treasure

Titles in the Series



9788131983492 | ₹ 399



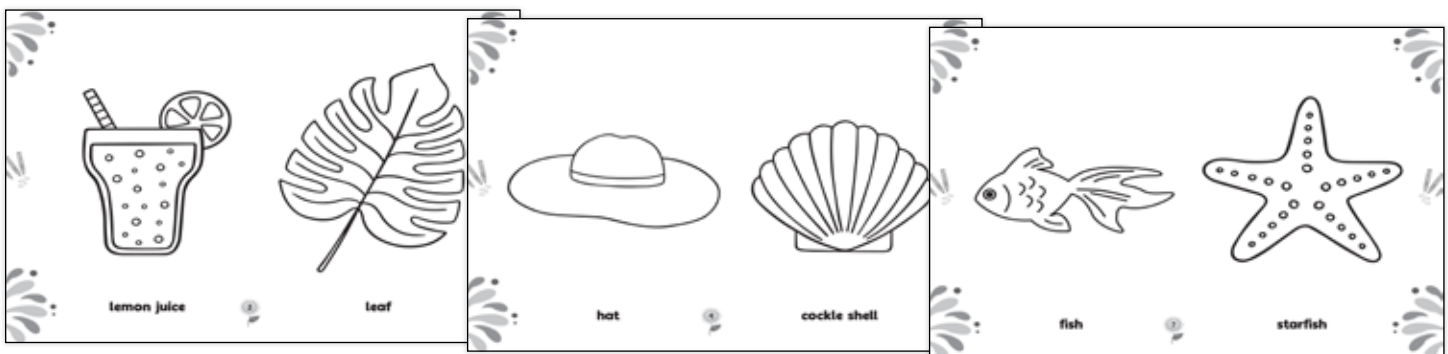
9788131983508 | ₹ 399



9788131983515 | ₹ 399



9788131983522 | ₹ 399





Good Habits is a charming set of board books that introduces young children to everyday good habits in a simple, engaging way. Each book focuses on a key routine – from brushing and bathing to eating well and staying hydrated – brought to life through relatable visuals and sturdy, little-hand-friendly pages. Designed for ages 2+, this starter set makes early learning interactive, age-appropriate, and fun, building healthy habits through repetition, familiarity, and playful discovery.

Why It Works

- Introduces everyday good habits & healthy routines
- Explores brushing, bathing, eating & staying hydrated
- Sturdy board pages built for little hands
- Builds understanding through repetition & familiarity
- Relatable visuals toddlers know & connect with
- A wholesome starter set to share, read & treasure

Titles in the Series



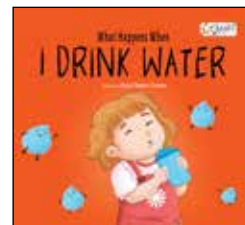
9788131981740 | ₹249



9788131981757 | ₹249



9788131981764 | ₹249



9788131981771 | ₹249



9788131981788 | ₹249





A hands-on card game that combines matching and threading to help children explore animals, vehicles, space, and the world around them. By pairing cards and stringing them together, children learn through touch, movement, and visual recognition across four exciting themes. Designed for ages 3+, this interactive game makes early learning interactive, age-appropriate, and fun, turning simple play into a skill-building activity that grows young minds.

Why It Works

- Combines matching & threading for active learning
- Explores animals, vehicles, space & everyday discoveries
- Develops fine motor skills through pairing & stringing
- Strengthens memory, sequencing & visual recognition
- Encourages hands-on, tactile play that sticks
- A reusable game to play, learn & enjoy again & again



Titles in the Series



8906136236196 | ₹349



8906136236202 | ₹349



8906136236219 | ₹349



8906136236226 | ₹349



A fast-paced quiz card game that makes learning exciting across themes like science, sports, animals, and world knowledge. Presented in a handy fan-deck format, it encourages quick thinking, recall, and curiosity wherever kids go. With diverse questions spanning facts, people, and places, this graded series makes early learning interactive, age-appropriate, and fun – turning everyday play into a challenge of wit and discovery for growing minds aged 4+, 5+, and 6+.

Why It Works

- Sparks quick thinking, recall & curiosity
- Explores science, sports, animals, people & places
- Graded levels that grow with your child
- Builds general knowledge through playful challenge
- Handy fan-deck format for learning on the go
- A social game to play, quiz & enjoy together

Titles in the Series



8906136236318 | ₹ 299

8906136236325 | ₹ 299

8906136236271 | ₹ 299

8906136236288 | ₹ 299

8906136236295 | ₹ 299

8906136236301 | ₹ 299



Foam Wonder is a fun-filled craft kit that lets children bring playful dino and animal characters to life one colorful sticker at a time. By decorating and assembling their own cut-outs with vibrant foam stickers, kids dive into hands-on, imaginative play across two exciting worlds. This creative kit makes early crafting interactive, age-appropriate, and fun, turning simple activities into a playful world of self-expression while building confidence through making.

Why It Works

- Sparks creativity & imaginative self-expression.
- Explores exciting dino & animal characters kids love.
- Strengthens fine motor skills and hand control.
- Encourages focus, concentration & patience.
- Rewards effort with a proud sense of accomplishment.
- Perfect for creative play, gifting & screen-free fun.

Titles in the Series



8906136235823 | ₹499



8906136235816 | ₹499



Foil Wonder is a magical craft kit that lets children bring enchanting fairies, mermaids, and birthday party characters to life with shimmering foil. By peeling, pressing, and revealing bright, sparkling finishes, kids dive into a unique hands-on sensory activity full of wonder. Designed for ages 3+, this creative kit makes early crafting interactive, age-appropriate, and fun, turning simple activities into something truly special and display-worthy while building confidence through making.

Why It Works

- Introduces a magical foil-art sensory experience.
- Explores fairy, mermaid & celebration themes kids love.
- Refines hand control through peeling & pressing.
- Builds patience, focus & careful attention to detail.
- Rewards effort with dazzling, display-worthy results.
- A sparkling keepsake to proudly show off & gift.

Titles in the Series



8906136235847 | ₹499



8906136235830 | ₹499

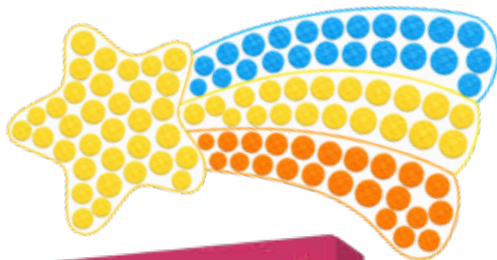
Sticker Wonders

Sticker Wonder is a colorful craft kit that lets children bring underwater scenes and magical worlds to life with easy-to-use dot stickers. Through simple peel-and-place activities, little hands can decorate and create with confidence one sticker at a time. Designed for ages 3+, this creative kit makes early crafting interactive, age-appropriate, and fun, turning mess-free sticker play into imaginative, display-worthy creations while building confidence through making.

Why It Works

- Introduces easy, mess-free peel-and-place play.
- Explores underwater & magical world scenes kids love.
- Develops fine motor skills through precise placing.
- Builds focus, confidence & independent creativity.
- Rewards effort with bright, imaginative creations.
- Teaches color recognition & shape matching through play.

Titles in the Series



8906136235861 | ₹499

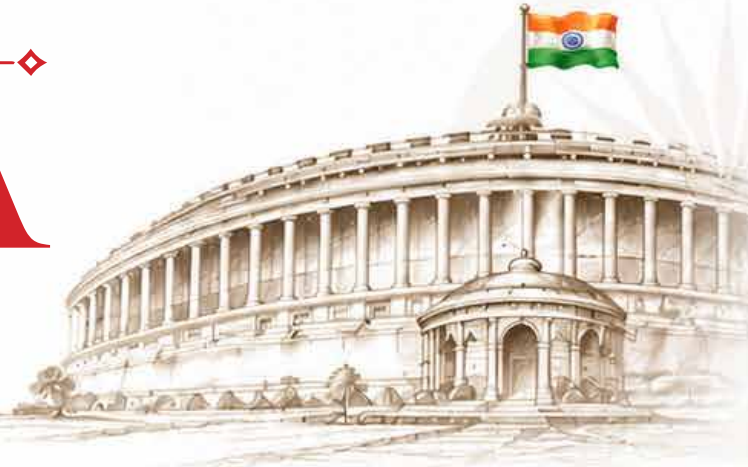


8906136235854 | ₹499

Timeless | Indian Classics | Reference Book

Size: 127×197mm | 408pp | PB

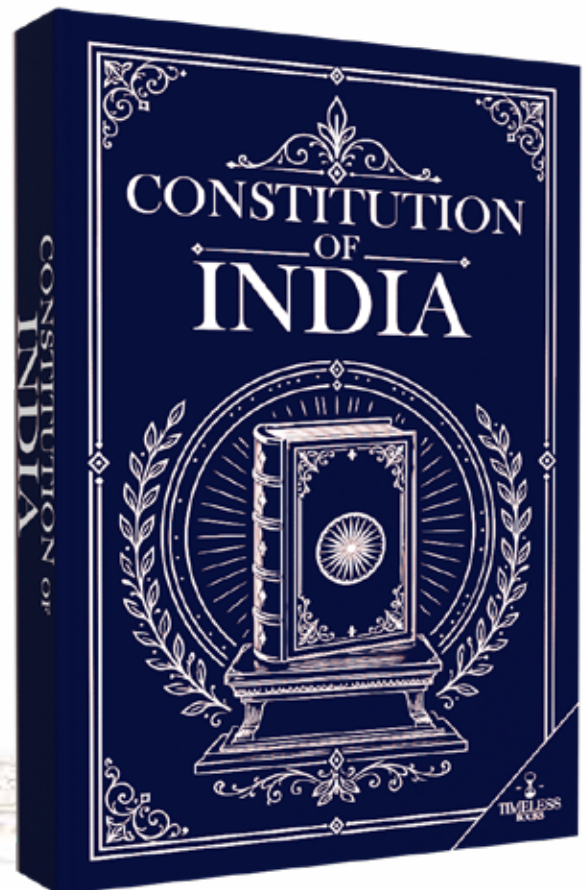
CONSTITUTION OF INDIA



Nation Builders is a distinguished reference collection that brings landmark documents of nationhood, governance, and civic values to readers in clear, accessible, and beautifully produced editions. This title presents one of the most important foundational texts in an approachable format, illuminating its principles, framework, and enduring significance for everyday understanding. Designed to serve as both an authoritative reference and a lasting keepsake, it makes essential civic knowledge engaging and easy to navigate – ideal for students, scholars, and citizens alike.

Why It Works

- Presents a foundational text of enduring importance
- Illuminates key principles, rights & civic values
- Clear, well-structured format for easy reference
- A dependable resource for study & daily use
- Crafted as both authoritative reference & keepsake
- Ideal for students, scholars & engaged citizens



9788131974865 | ₹399



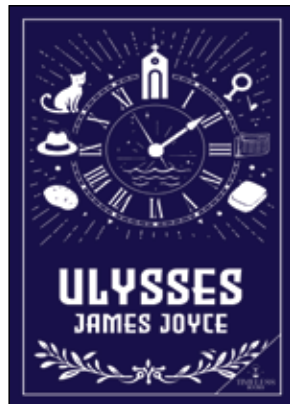
A curated library of the world's most enduring literature, brought together in elegant, collectible editions crafted for every kind of reader. From ancient epics and sweeping social novels to sharp, enduring satire and beloved adventure tales reimagined for young readers, the collection opens a doorway into the stories, characters, and voices that have shaped storytelling for centuries. Each finely produced title makes timeless literature accessible, engaging, and rewarding – perfect for students, families, collectors, and lifelong readers building a shelf of the greats.

Why It Works

- Curates the masterworks that defined world literature
- Journeys through epic legends, unforgettable characters & enduring ideas
- Elegant keepsake volumes worth reading, gifting & displaying
- Welcomes readers of every age and level into the classics
- Finely produced for both reading and collecting
- Essential for students, families, collectors & book lovers



9788131981924 | ₹649



9788131981931 | ₹599



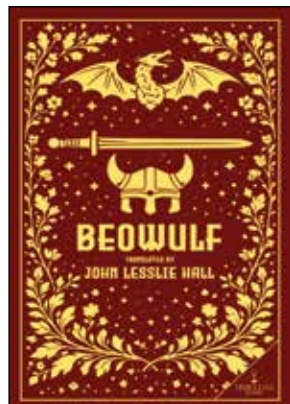
9788131981948 | ₹499



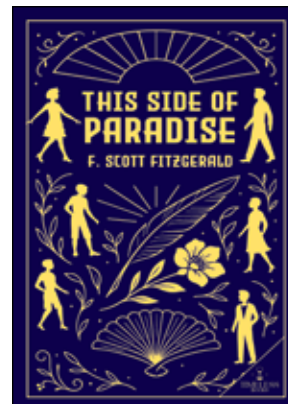
9788131981955 | ₹449



9788131981962 | ₹399



9788131981979 | ₹249



9788131981986 | ₹299



9788131981993 | ₹199

5 IN 1 PUZZLE

A value-packed puzzle series designed to deliver more play per box, bringing five engaging puzzles together in a single set. Made for ages 2+, each box holds five individual 20-piece puzzles—ideal for little first-time solvers—spanning high-interest worlds from animals and ocean life to space, jobs, and things that move. Thoughtfully built for variety and repeat play, the series makes early puzzling interactive, accessible, and fun, helping little hands build focus, problem-solving, and visual recognition one piece at a time.

Why It Works

- Five themed puzzles packed into every box
- Builds focus, problem-solving & visual recognition
- 20 pieces each—just right for early puzzle solvers
- High-interest worlds children know & love
- Encourages patience, persistence & a sense of achievement
- Great value with more play, variety & replay per box

Titles in the Series



8906136230231 | ₹ 199



8906136230248 | ₹ 199



8906136230262 | ₹ 199



8906136230286 | ₹ 199



8906136230309 | ₹ 199



8906136230293 | ₹ 199



8906136230279 | ₹ 199



8906136230255 | ₹ 199

Festivals of Lights

Lights Outside. Stories Inside.

Celebrate traditions, mythology,
and togetherness with books,
games, and activities curated for
the festive season.


THE PERFECT
FESTIVE
GIFT
RANGE!

TWO CURATED PACKS. ONE CELEBRATION CAMPAIGN.

1. FESTIVE BOOKS PACK

7 SKUs • 21 UNITS



Mythological Stories,
Epics, Devotional & More

PACK VALUE (MRP)

₹15,882/-

2. FESTIVE NON-BOOKS PACK

15 SKUs • 30 UNITS



Puzzles, Games, Flash Cards,
Activity Books & More

PACK VALUE (MRP)

₹15,170/-



ADVANCE BOOKING DEADLINE
10TH SEPTEMBER 2026



SHIP BY
30TH SEPTEMBER 2026



RETAIL CAMPAIGN PERIOD
11TH OCTOBER 2026

RETAILER SUPPORT FOR FESTIVALS OF LIGHTS

• NAVRATRI • DUSSEHRA • DIWALI • BHAI DOOJ •

FREE MYTHOLOGICAL STICKER SHEETS WITH EVERY ELIGIBLE PURCHASE!

1

PLACE THE
PROMO SIGNAGE



Use attractive signage near your display or billing counter.

2

HANDOVER THE
STICKER SHEET



Give the free mythological sticker sheet with every eligible purchase.

3

DRIVE MORE FOOTFALL
& REPEAT SALES



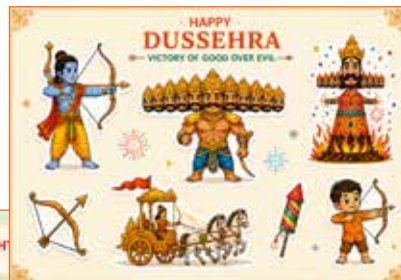
Happy customers bring more customers and increase your sales.

CURATED COLLECTIONS.

FESTIVE FREEBIES.

HAPPIER CUSTOMERS.

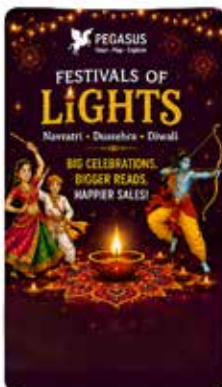
HIGHER SALES!



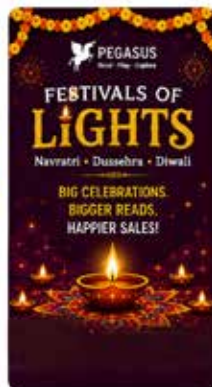
DIGITAL ASSETS FOR RETAILERS

FESTIVE RETAIL CAMPAIGN - FESTIVALS OF LIGHTS

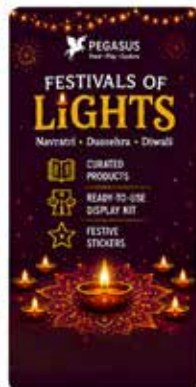
WHATSAPP POSTER



INSTAGRAM POST



INSTAGRAM STORY



NOT AVAILABLE



LAST FEW DAYS



WHY RETAILERS WILL LOVE IT!



Ready-to-display festive collection



Attractive consumer freebie with every eligible purchase



Eye-catching collaterals to drive footfalls



Digital creatives for easy promotion



Simple. Convenient. Profitable.

BOOK EARLY.
CELEBRATE BIG!



HALLOWEEN

PERFECT FOR
FESTIVE
GIFTING!

SPOOKY STORIES. ENDLESS FUN!

Dive into spooky tales, exciting activities,
and magical play this Halloween season!



Get
HALLOWEEN
FACE MASK
free with every book

TWO CURATED PACKS. ONE SPOOKTACULAR CAMPAIGN.



1. HALLOWEEN BOOKS PACK

14 SKUs • 70 UNITS



Spooky Stories, Mysteries,
Witches, Monsters & More

PACK VALUE (MRP)

₹14,935/-

2. HALLOWEEN NON-BOOKS PACK

17 SKUs • 34 UNITS



Puzzles, Games, Crafts
Activities & More

PACK VALUE (MRP)

₹15,866/-



ADVANCE BOOKING DEADLINE
1ST OCTOBER 2026



SHIP BY
20TH OCTOBER 2026



RETAIL CAMPAIGN PERIOD
20TH OCTOBER – 31ST OCTOBER 2026

FREE SPOOKY MASKS (Assorted Designs)



PUMPKIN



BLACK CAT



FRIENDLY MONSTER



VAMPIRE

Get 70 Halloween Face Masks and 1 offer display poster free with every pack

WHY RETAILERS WILL LOVE IT!



Ready-to-display festive collection



Attractive consumer freebie with every eligible purchase



Eye-catching collaterals to drive footfalls



Digital creatives for easy promotion



Simple. Convenient. Profitable.

**BOOK EARLY.
CELEBRATE BIG!**



DIGITAL ASSETS FOR RETAILERS (DOWNLOADABLE)

WHATSAPP POSTER



INSTAGRAM POST



INSTAGRAM STORY



NOW AVAILABLE



LAST FEW DAYS



SETUP GUIDE (INCLUDED)

SET UP YOUR HALLOWEEN DISPLAY IN 5 MINUTES!



1

Put the window sticker on the glass



2

Use digital assets to promote your store



3

Keep masks behind the billing counter



4

Place the counter card near the cash desk

**SCAN HERE TO
KNOW MORE
AND FOR
DIGITAL ASSETS**



Handpicked
Favourites
for Every
Young Heart!

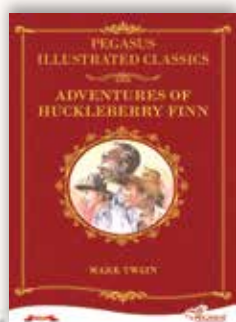
TOP 10

BESTSELLERS

Loved by Readers. Chosen Every Day!

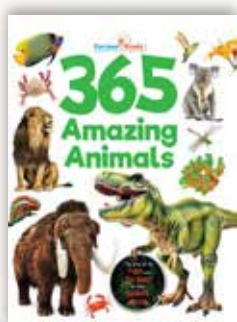


1



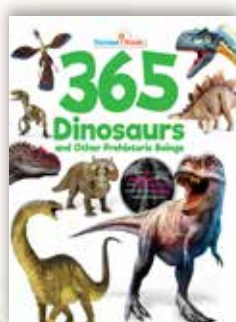
9788131983706 | ₹199

2



9788131932513 | ₹550

3



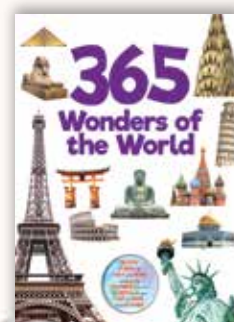
9788131937105 | ₹550

4



9788131930809 | ₹199

5



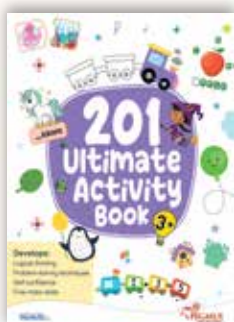
9788131932520 | ₹699

6



9788131930793 | ₹249

7



9788131939130 | ₹199

8



9788131939147 | ₹199

9



9788131939154 | ₹149

10



9788131945087 | ₹249

Good Books.
Great Friends.
Bright Futures.



AGE
APPROPRIATE



VALUES
FOCUSED

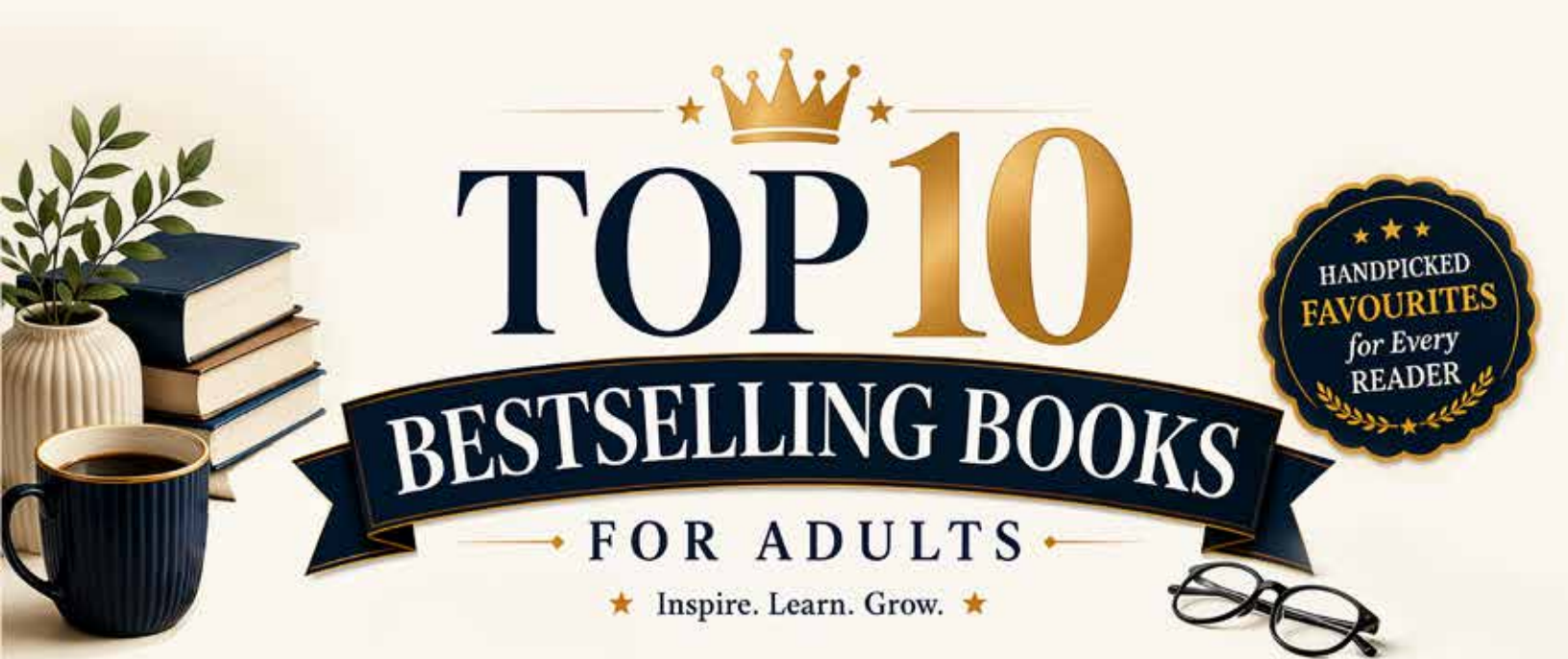


SKILL
BUILDING



LOVED BY
PARENTS & KIDS
LGDY
LTS &





TOP 10

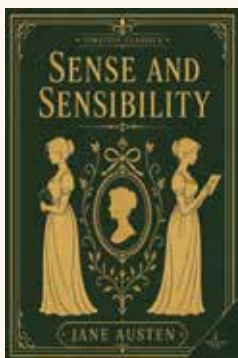
BESTSELLING BOOKS

FOR ADULTS

★ Inspire. Learn. Grow. ★

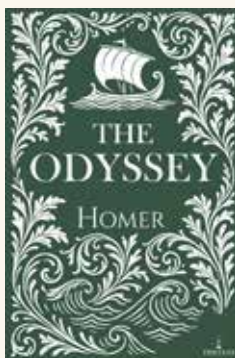
HANDPICKED
FAVOURITES
for Every
READER

1



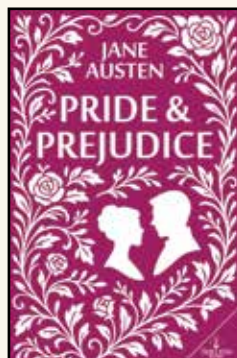
9788131976302 | ₹299

2



9788131938782 | ₹199

3



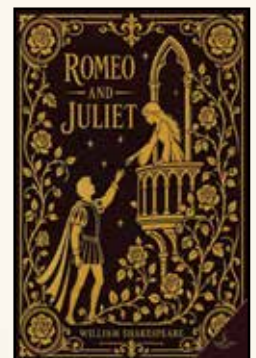
9788131947777 | ₹199

4



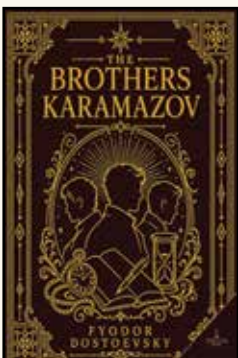
9788131981993 | ₹199

5



9788131976418 | ₹149

6



9788131976180 | ₹649

7



9788131976210 | ₹149

8



9788131976432 | ₹349

9



9788131976296 | ₹149

10



9788131978542 | ₹199



THOUGHT-
PROVOKING READS



PERSONAL
GROWTH



ACTIONABLE
INSIGHTS



INSPIRATION FOR A
BETTER YOU

Good Books.
Better You.
Better Life.

August - September | 21

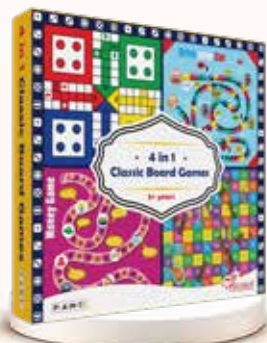
HANDPICKED FAVOURITES FOR ENDLESS FUN & LEARNING!

TOP 10

BESTSELLING GAMES

PLAY. LEARN. GROW. TOGETHER!

1



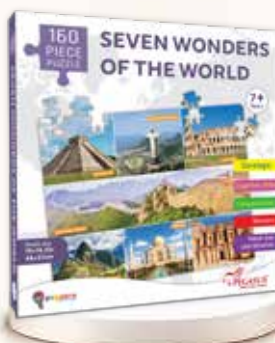
8906136230712 | ₹399

2



8906136230729 | ₹599

3



8906136232457 | ₹399

4



8906136230644 | ₹599

5



8906136230651 | ₹599

6



8906136230064 | ₹349

7



8906136232556 | ₹449

8



8906136232471 | ₹399

9



8906136234741 | ₹999

10



8906136230583 | ₹699



Great Games. Great Times. Great Memories.

PERFECT FOR FAMILY GAME NIGHTS, PARTIES & LEARNING THROUGH PLAY!



22 | August - September

Festive Blockbuster 2026

Art & Craft Rack



8906136235823 | ₹499



8906136235816 | ₹499



8906136235854 | ₹499



8906136235861 | ₹499



8906136235847 | ₹499



8906136235830 | ₹499



8906136234628 | ₹ 499



8906136234598 | ₹ 499



8906136234604 | ₹ 499



8906136234611 | ₹ 499



8906136230149 | ₹ 499



8906136230132 | ₹ 499



8906136234147 | ₹ 499



8906136234420 | ₹ 499

**Get a
Corrugated
Rack Free
with this
Pack**



S.No.	Series Name	No. of Titles	MRP	Qty/Book	Total
1	Foam Wonders	2	499	6	5988
2	Foil Wonders	2	499	6	5988
3	Sticker Wonders	2	499	6	5988
4	Magnet Wonders	4	499	3	5988
5	Magnetic Foam Wonders	4	499	3	5988
				60	29940

Activity Rack



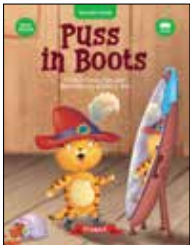
S.No.	Series Name	No. of Titles	MRP	Qty/Book	Total
1	101 Mazes	4	299	2	2392
2	101 Dot to Dot	4	299	2	2392
3	201 Activity	4	149	4	2384
4	365 Activity	6	349	1	2094
				38	9262

**Get a Table Top Corrugated Rack
Free with this Pack**



Story Collection Rack

₹149/-
each



9788131984000



9788131984017



9788131984024



9788131984031



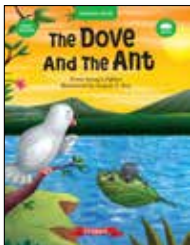
9788131984048



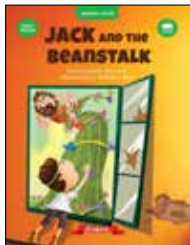
9788131984079



9788131984086



9788131984093



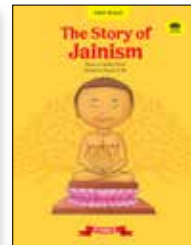
9788131984109



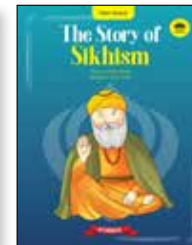
9788131984116



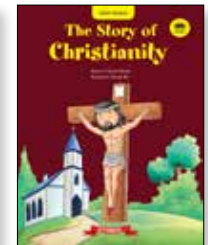
9788131984123



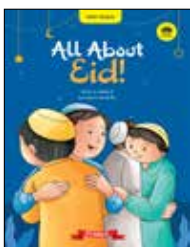
9788131982983



9788131983072



9788131983102



9788131983089



9788131983133



9788131982945



9788131982969



9788131983041



9788131983065



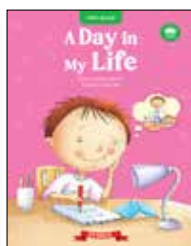
9788131983034



9788131983003



9788131982976



9788131983010



9788131983027



9788131983119



9788131982952



9788131983096



9788131982990



9788131983058



9788131983126

**Buy any 30 books (₹4470/-) and
Get a Corrugated Rack Free**



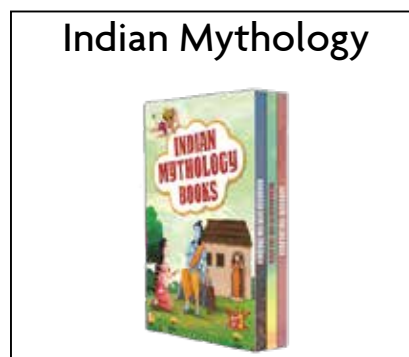
Bamm Comics Mythology Treasury



Dimensions : 170 x 240mm | Price : ₹149



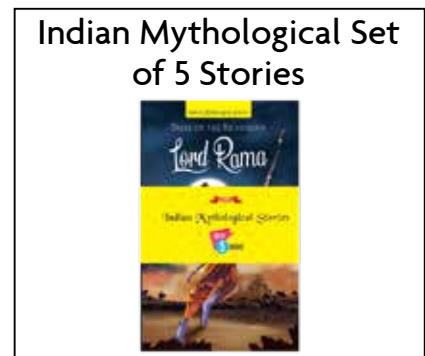
Dimensions : 170 x 240mm | Price : ₹549



Dimensions : 170 x 240mm | Price : ₹1299



Dimensions : 170 x 240mm | Price : ₹249



Dimensions : 170 x 240mm | Price : ₹249



W: 16 in

D: 11 in

Comes with this attractive stand!

Series	Titles	MRP	Sets	Total
Bamm Comics	8	149	10	11920
Indian Mythological Stories	4	249	5	4980
Collector's Edition	4	549	5	10980
Indian Mythological Set of 5	1	249	10	2490
Indian Mythological Set of 3	1	1299	5	6495
Total	135 books			36865

Grab this
Bamm Comics
Mythology Treasury
@36865



Young Adult Activity Coloring Table Top

Mini Coloring Pads

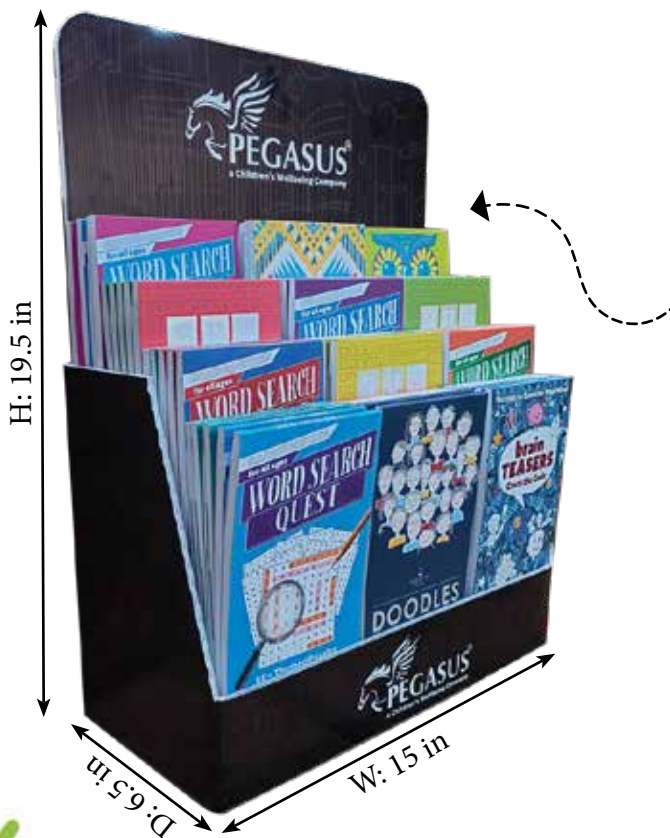


Dimensions : 122 x 185mm | Price : ₹149

Activities for Adults



Dimensions : 120 x 185mm | Price : ₹149



Comes with this attractive stand!

Series	Titles	MRP	Sets	Total
Activities for Adults	12	149	4	7152
Mini Colouring Pads	4	149	4	2384
	64 books			9536

Grab this
Young Adult Activity
Coloring Table Top
@9536



Learn in Minutes Flashcards Table Top



Get this at ₹7164/-

Buy any 36 and Get the Rack Free

The Learn, Create & Connect Collection

Sticker Wonder



Dimensions : 250 x 185 x 40 mm
Price : ₹499

Foil Wonder



Dimensions : 250 x 185 x 40 mm
Price : ₹499

Foam Wonder



Dimensions : 250 x 185 x 40 mm
Price : ₹499

Magnet Wonder



Dimensions : 300 x 240 x 40 mm
Price : ₹499

Circular Puzzle



Dimensions : 195 x 265 x 85mm
Price : ₹449

Contour Puzzle



Dimensions : 200 x 270 x 80mm
Price : ₹449

Floor Puzzle



Dimensions : 195 x 265 x 80mm
Price : ₹399

My 100 Snap Cards



Dimensions : 130 x 175 x 70 mm | Price : ₹499

Comes with the attractive Metallic Stand!

Series	Titles	Price	Sets	Pack Pricing
Circular Puzzle	4	₹ 449	3	₹ 5388
Contour Puzzle	4	₹ 499	3	₹ 5988
Floor Puzzle	4	₹ 399	3	₹ 4788
Foam Wonders	2	₹ 499	3	₹ 2994
Foil Wonders	2	₹ 499	3	₹ 2994
Sticker Wonders	2	₹ 499	3	₹ 2994
Snap Cards	6	₹ 499	3	₹ 8982
Magnet Wonders	4	₹ 499	3	₹ 5988
Total Books	84 Pcs			₹ 40116

H: 72 in



W: 30 in

D: 15 in

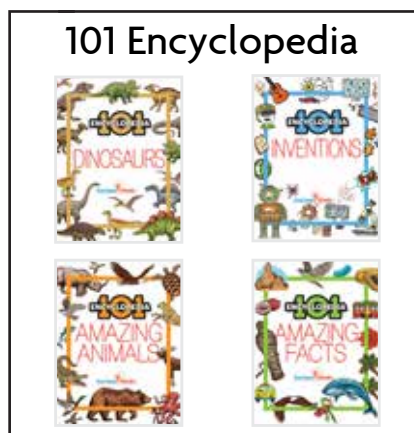
The Ultimate Encyclopedia Collection

Comes with the attractive Metallic Stand!

Series	Titles	Price	Sets	Pack Pricing
My Very First Encyclopedia	8	₹ 249	6	₹ 11952
101 Encyclopedia	4	₹ 249	6	₹ 5976
Children's Encyclopedia	8	₹ 550	5	₹ 22000
Total Books	112 Pcs			₹ 39928



Dimensions : 215 x 280 mm Price : ₹249



Dimensions : 215 x 280 mm Price : ₹249



Dimensions : 215 x 280 mm Price : ₹550

The Premium Storybook Collection

Comes with the attractive Metallic Stand!

Series	Titles	Price	Sets	Pack Pricing
My Big Book of Stories	6	₹ 499	5	₹ 14970
5 Minute Stories	4	₹ 295	6	₹ 7080
5 Minute Stories & Rhymes	4	₹ 499	5	₹ 9980
Collector's Edition	5	₹ 549	3	₹ 8235
Total Books	89 Pcs			₹ 40265



Dimensions : 240 x 345 mm Price : ₹499



W: 36 in



Dimensions : 230 x 230 mm Price : ₹295



Dimensions : 285 x 285 mm Price : ₹499



Dimensions : 170 x 240 mm Price : ₹549

Comes with the attractive stand!

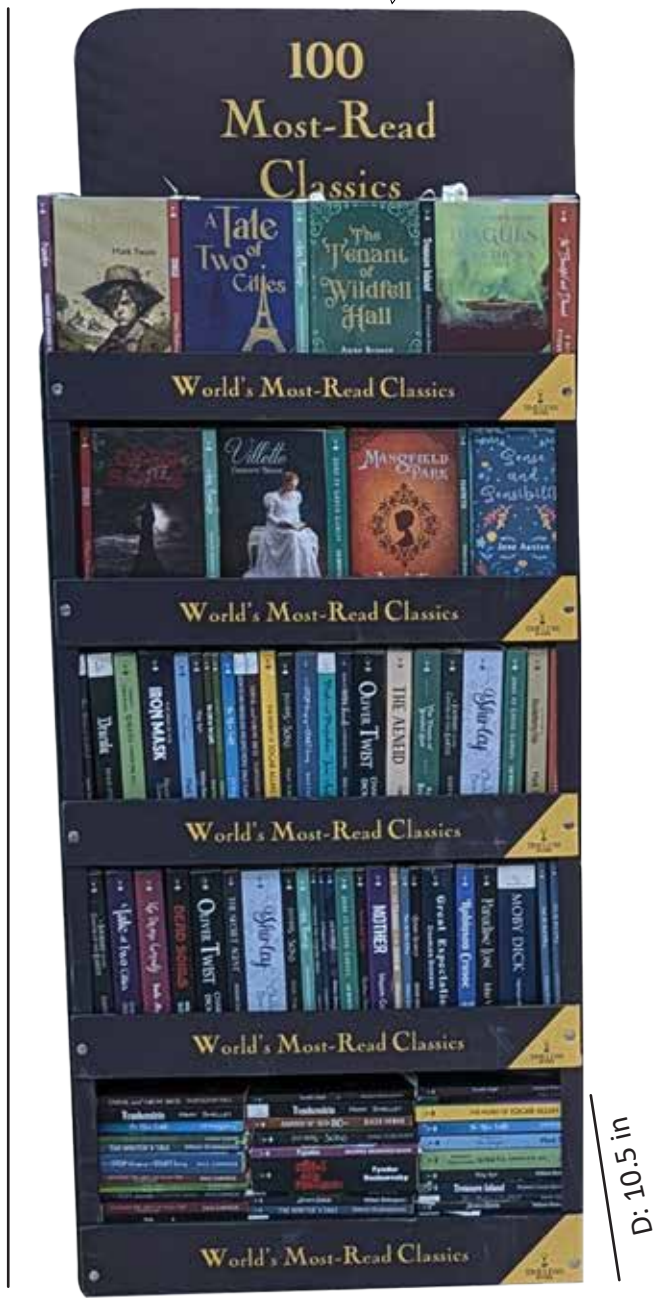
**100+
World's
Most-Read
Classics**

Over 120 titles choose from

Added Benefits:

- Easy-to-read fonts
- Ribbon bookmark
- Premium quality
- Foil covers
- Budget-friendly price

- Easy-to-read fonts
- Ribbon bookmark
- Premium quality
- Foil covers
- Budget-friendly price



H: 48.5 in

D: 10.5 in

W: 23.5 in

The Creative Art Collection

Surprise Activity Bag



Dimensions : 150 x 250 mm Price : ₹99

Fun with Crayons



Dimensions : 210 x 280 mm Price : ₹299

Activity and Coloring Pad



Dimensions : 280 x 280 mm Price : ₹249

Fingerprinting



Dimensions : 270 x 275 mm Price : ₹249

Water Wonder



Dimensions : 150 x 250 mm Price : ₹299

Coloring Playbook



Dimensions : 198 x 274 mm Price : ₹299

Paint & Play



Dimensions : 270 x 280 mm Price : ₹199

Comes with the attractive Spinner Stand!

Series	Titles	Price	Sets	Pack Pricing
Water Wonders	10	₹ 299	3	₹ 8970
Fingerprinting	4	₹ 249	3	₹ 2988
Paint & Play	4	₹ 199	3	₹ 2388
Colouring Playbook	4	₹ 299	3	₹ 3588
Fun with Crayons	4	₹ 299	3	₹ 3588
Activity Pad	3	₹ 249	3	₹ 2241
Colouring Pad	3	₹ 249	3	₹ 2241
Surprise Activity Bags	4	₹ 99	3	₹ 1188
Total Books	108 Pcs			₹ 27192



H: 67.3 in

W: 18.3 in

W: 18.3 in

Pegasus Spinner Rack



Code:	54126-R
Material:	Sturdy metal display rack made from mild steel with a powder-coated finish. Comes as a fixed unit with a branded top panel.
Packaging:	Single
Weight:	33.800 kg
CBM:	1.12

Features:

- Compact Yet Mighty – Fits in under 1 sq. metre; ideal for tight retail spaces.
- Massive Holding Power – Holds 100 titles × 10 copies = 1,000 bestselling children's books.
- 4-in-1 Category Mix – Learning, Reading, Activity, and Coloring – all in one spinner.
- All Ages Covered – Curated for toddlers to older kids with varied interests and skill levels.
- Plug & Play Display – No tools, no fuss – just drop the books in and start spinning.
- Instant Setup – Assembles in seconds and ready to sell in under a minute.
- Built to Convert – Rotating design encourages browsing, pick-ups, and quick purchases.
- Space-Smart, ROI-Smart – High product turnover in minimal space ensures quicker returns and smarter sales.

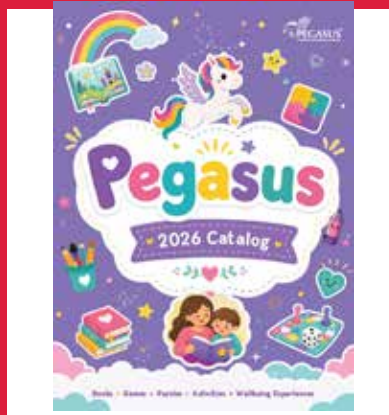
Offer Price: ₹99,000

For more information, please contact our sales team.

Pegasus Milestones



A Successful Toy Biz 2026



Explore Our Entire Collection



Expanding Across Languages



Empowering Parents Online



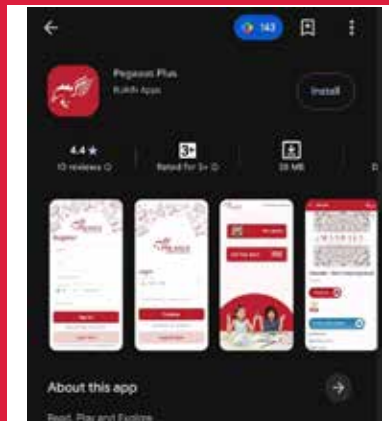
Innovation Across Every Brand



Launching Our First Mumbai Centre



Growing a Community of Parents



5,000+ Downloads and Growing

Preserve Life's Precious Moments with Pegasus Footprints

OUR BRANDS



Scan to explore
a screenfree childhood



WIDE RANGE
Books, Games,
Puzzles & More



PERFECT FOR
Festivals, Events
& Gifting



TRUSTED QUALITY
Safe, Durable &
Kid-Friendly



PARTNERING
in Your Growth
& Success