



JUNE & JULY
2026

FESTIVE COLLECTION 2026

CELEBRATE • GIFT • LEARN • PLAY

150+ thoughtfully curated books, games, puzzles
and more for every occasion

EVENTS TO CELEBRATE

- 15 AUG INDEPENDENCE DAY
- 26 AUG ONAM
- 28 AUG RAKSHA BANDHAN
- 4 SEPT JANMASHTMI
- 14 SEPT GANESH CHATURTHI
- MONSOON SPECIAL

NEW ARRIVALS

Fresh picks across books,
games, puzzles and more.



BEST SELLERS

Timeless favourites
that continue to inspire.



EVENT BASED COLLECTION

Curated products for every
special moment



MEET US AT TOY BIZ 2026

Stall No. B520 | Hall No. 5

4-7 JULY 2026

We look forward to
connecting with you
at the show!



CONNECT
Explore new products
and opportunities
with our team.



COLLABORATE
Let's grow
together and
create more value.



CELEBRATE
Building strong
relationships,
together.



MEANINGFUL
SCREEN-FREE FUN
Products that engage
educate and inspire.



GREAT QUALITY
CAREFULLY CURATED
Trusted, safe and
built to last.



AMAZING PRICES
SMART PROMOS
Great value and exciting
offers across categories



STRONGER TOGETHER
Your success is
our continued
commitment.

CURATED WITH CARE, DESIGNED FOR IMPACT.

Dear Partner

The months of August and September mark one of the most vibrant retail periods of the year – driven by celebrations, gifting, family moments, and increased consumer engagement. With this in mind, we are delighted to present the Pegasus Festive Collection 2026, our first dedicated bi-monthly catalogue created specially to support our retail partners in planning the season better.

This catalogue brings together over 150+ carefully selected products across books, games, puzzles, activity kits, stickers, and more – combining exciting new arrivals, bestselling favourites, evergreen classics, and occasion-led products for key events including Independence Day, Rakshabandhan, Janmashtami, Teachers' Day, Onam, Ganesh Chaturthi, and the Monsoon season.

At Pegasus, we strongly believe that retail works best when products are curated with relevance, timing, and consumer intent. Through this new bi-monthly format, our aim is not just to showcase products, but to help our partners stock smarter, create stronger displays, improve sell-through, and maximise seasonal opportunities. To further support this effort, the catalogue also includes a wide range of promotional offers across categories.

For years, Pegasus has remained committed to creating meaningful screen-free experiences that encourage children to read, play, imagine, learn, and engage with the real world around them.

We recently concluded a successful participation at the Bologna Book Fair 2026, where we had the opportunity to strengthen relationships with partners from across the globe and build exciting new opportunities for the future.

We also look forward to meeting many of our retail partners at Toy Biz 2026 in July. I will personally be present at the exhibition and would be delighted to connect with you there.

Over the years, it is the trust and relationships built with our partners that have shaped Pegasus, and we remain committed to creating value together in the years ahead.

~Nitin Jain
Founder and CEO

Meet the Team

India Team



Gaurav Sharma
NSM, Trade



Ranjeet
RSM, North & East



Ayush
RSM, West



Vijayan
RSM, South

Legend



Point of Sale



Influencer Campaigns



How to Videos



Pegasus Plus App

Email: info@pegasusworld.com

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Phone: +91 9315257711

LinkedIn: [@pegasus](https://www.linkedin.com/company/pegasus)

Sales Team



Pratheesh
Kerala



K. Subramanian
Tamilnadu



Vignesh B.
Karnataka



Sai Vardhan
Telangana



Sajjid Mondal
East



Sameer Shaikh
Pune



Rahul Chaubey
Mumbai



Ronak Rana
Ahmedabad

Connect



Sample Copies & Detailed Information

If you wish to know more about our new arrivals or receive a copy or understand ongoing promotions for these titles, then scan now!

Let's Learn Colours

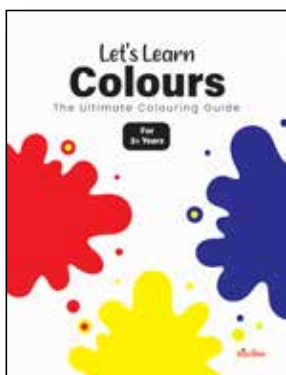
A progressive colouring series designed to grow with children step by step – introducing colours, creativity, and early art concepts through engaging hands-on activities.

From first scribbles and colour recognition to colour mixing, shades, and simple colour theory, this graded series makes learning interactive, age-appropriate, and fun. Each level is carefully designed to match a child's developmental stage while building confidence through creative play.

Why It Works

- Progressive learning approach across age groups
- Introduces practical colour concepts through activities
- Encourages creativity, observation & self-expression
- Strengthens fine motor skills and hand control
- Engaging exercises with shapes, objects & everyday scenes
- Ideal for home learning, gifting & activity-based engagement

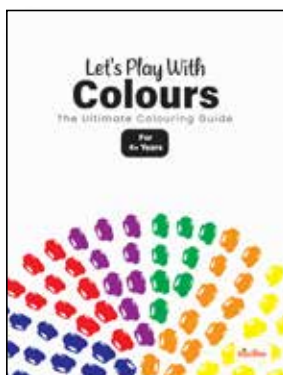
Titles in the Series



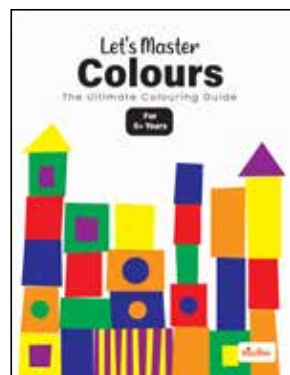
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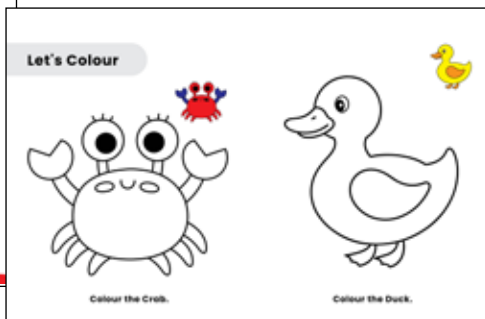
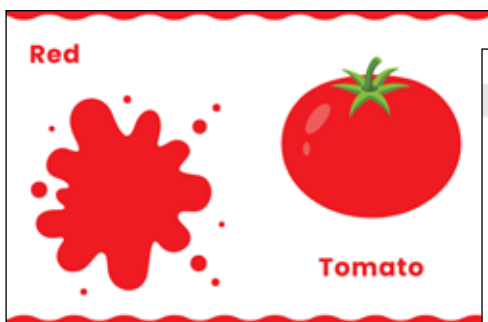
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9788131983164 | ₹299



9788131983171 | ₹299



Feeling Matters

Gentle storybooks that help little children understand big emotions through shared reading and meaningful conversations.

Specially created for children aged 2–4, these large-format storybooks are designed for parents and children to read together. Each book focuses on a single relatable emotion or early childhood experience through simple storytelling and warm, expressive illustrations.

Why It Works

- One complete story in every book
- Encourages emotional awareness through storytelling
- Designed for parent–child reading time
- Clear illustrations that support comprehension
- Helps spark conversations, empathy & imagination
- Ideal for bedtime reading and gifting

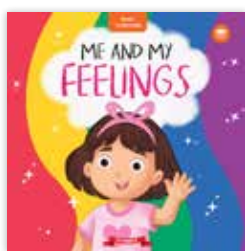
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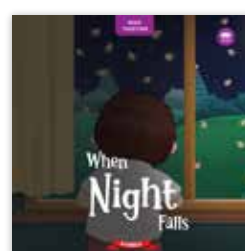
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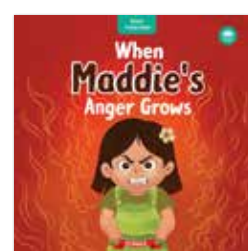
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9788131983249 | ₹149



9788131983188 | ₹149



9788131983201 | ₹149





A charming collection of favourite stories designed to help young readers grow in confidence – one tale at a time.

Specially designed for children aged 4–6, this charming collection brings together classic and contemporary stories in a format perfect for early independent reading. Simple storytelling, engaging illustrations, and thoughtfully introduced new words make every book both enjoyable and enriching.

Why It Works

- Created especially for young readers
- Encourages independent reading confidence
- Introduces vocabulary through storytelling
- One complete story in every book
- Attractive collection with strong repeat-buy appeal
- 50+ upcoming titles to expand the range further

Titles in the Series



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9788131983096 | ₹149



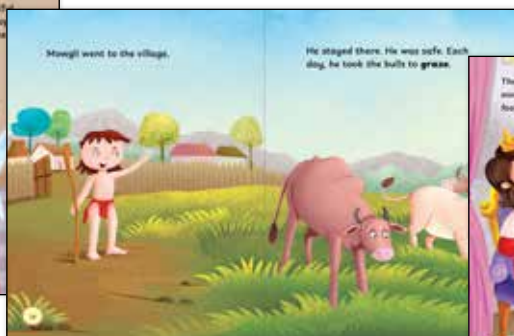
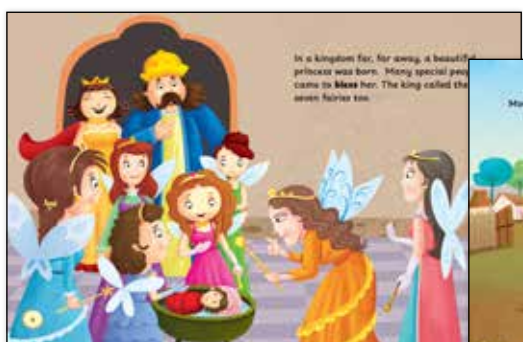
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Where favourite animals meet, talk, and share their world through stories.

Specially created for young readers, this engaging story collection blends imagination with gentle learning through entertaining animal interactions and adventures. As children follow the stories, they also discover interesting traits, habits, and personalities of different animals in a natural and enjoyable way.

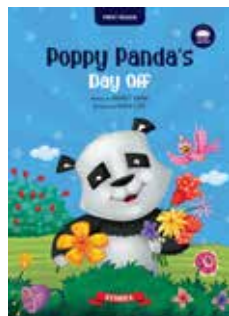
Why It Works

- Combines storytelling with animal discovery
- Features children's favourite animals in every story
- Encourages independent reading habits
- Builds curiosity, comprehension & imagination
- Bright illustrations that support storytelling
- Expanding series with strong shelf and repeat-buy appeal

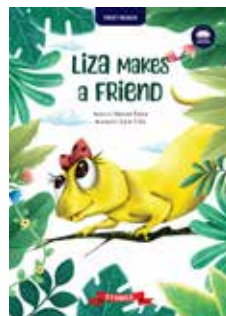
Titles in the Series



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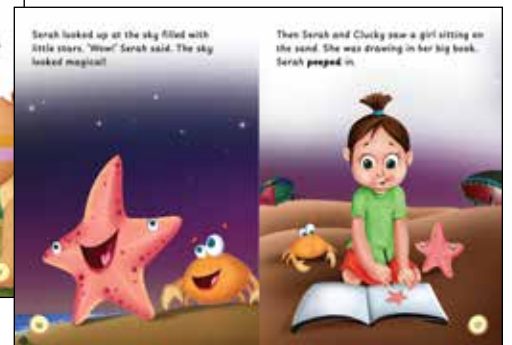
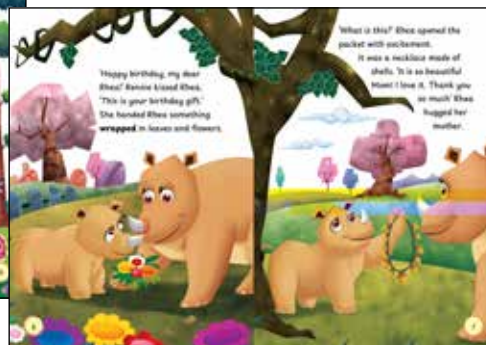
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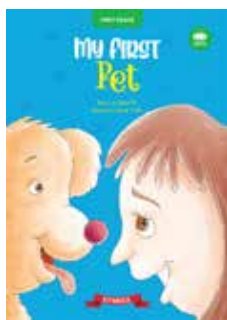
Every first experience becomes a story to discover, enjoy, and remember.

Specially created for young readers, this delightful story collection explores everyday childhood experiences through warm storytelling and engaging illustrations. Whether it's a first outing, a special visitor, or a new journey, each book helps children understand the world around them while building confidence, curiosity, and enjoyment of reading.

Why It Works

- Relatable stories children connect with instantly
- Encourages confidence in new situations
- Supports observation & understanding of everyday life
- Introduces new vocabulary through storytelling
- One complete story in every book
- Growing collection with 16 exciting titles

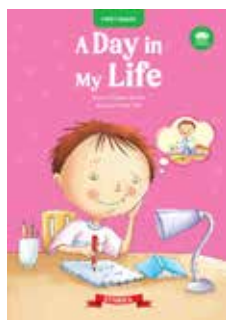
Titles in the Series



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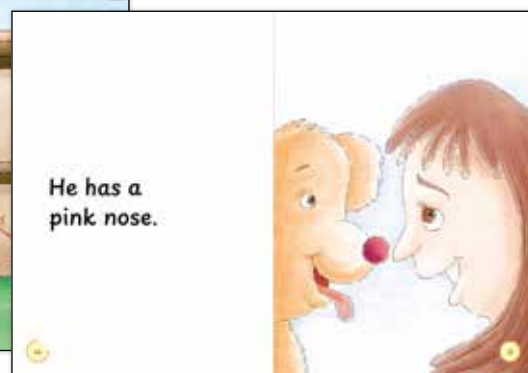
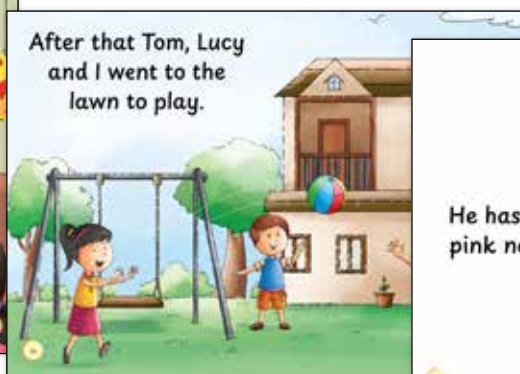
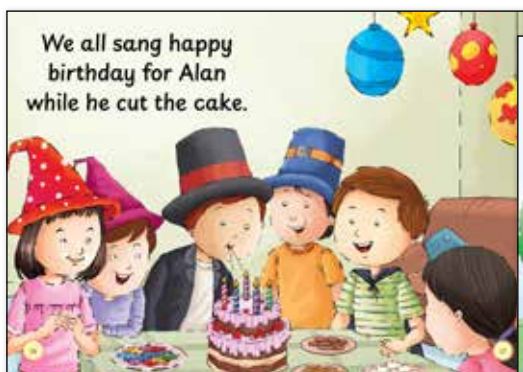
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Faith & Festivals

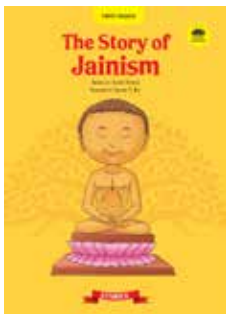
Discover the stories, traditions, and celebrations that bring people together.

A beautifully illustrated collection that introduces children to different faiths, festivals, and cultural traditions through simple storytelling and engaging narratives. From understanding how celebrations began to discovering how they are observed across the world, each book encourages curiosity, inclusiveness, and appreciation for cultural diversity in an age-appropriate and meaningful way.

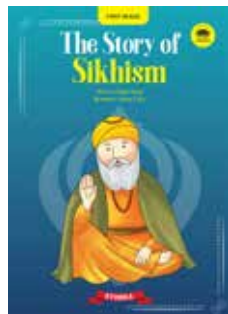
Why It Works

- Introduces children to global cultures & traditions
- Encourages inclusiveness, empathy & cultural awareness
- Simple storytelling ideal for young readers
- Beautiful illustrations that make learning engaging
- Includes new vocabulary to enrich understanding
- Expanding collection with 16 thoughtful titles

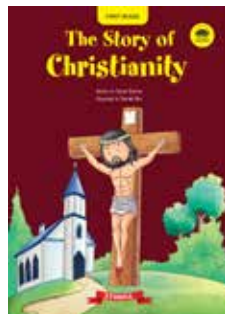
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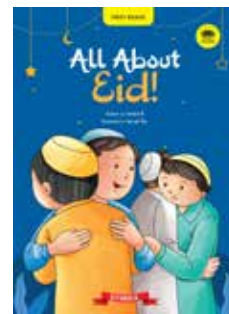
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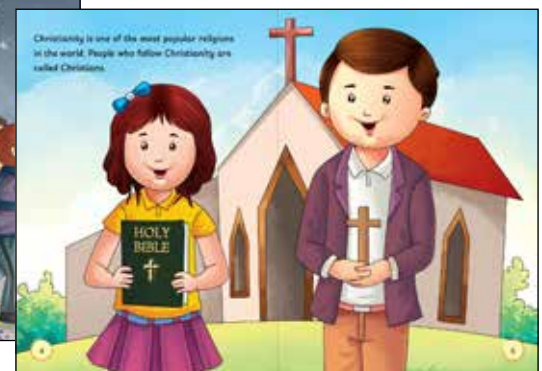
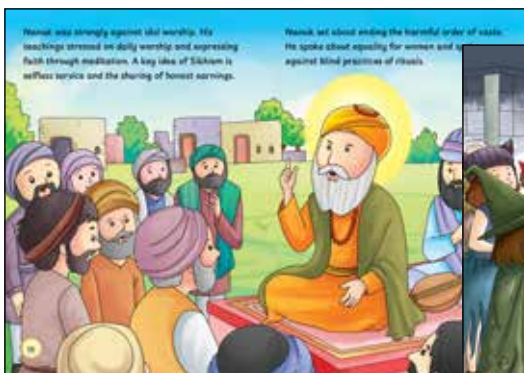
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9788131983133 | ₹149



Bal Dev Katha

Epic childhood stories of legendary heroes, gods, and goddesses – retold in an exciting comic book style.

Part of the Bamm Comics universe, Bal Dev Katha brings Indian mythology to life through vibrant visuals, engaging storytelling, and action-packed comic panels. Focused on the childhood stories and early adventures of beloved mythological characters, the series makes cultural storytelling exciting, relatable, and enjoyable for young readers.

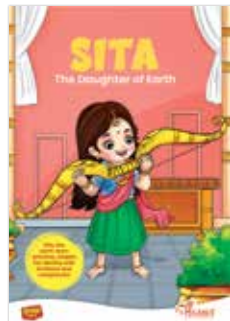
Why It Works

- Childhood adventures of iconic mythological characters
- Dynamic comic-book storytelling for modern readers
- Bold visuals & easy dialogues encourage independent reading
- Builds cultural connection through engaging stories
- Strong collectible appeal with repeat-buy potential
- Popular series now expanding into Hindi & Kannada editions

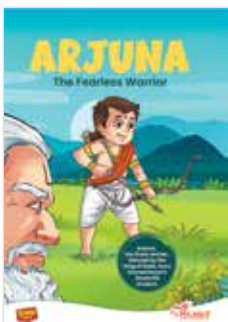
New Titles in the Series



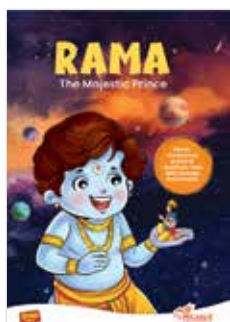
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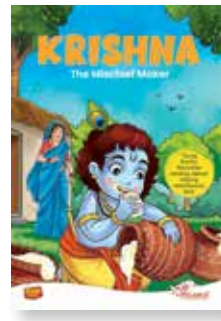
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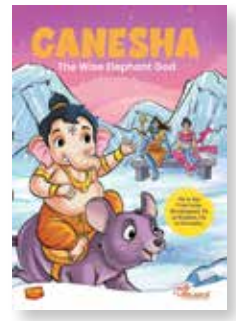
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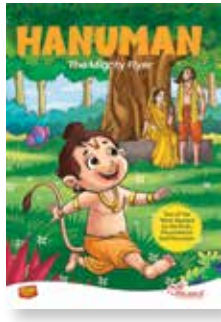
Other Titles in the series



9788131977620 | ₹149



9788131977644 | ₹149



9788131977637 | ₹149



9788131977613 | ₹149



Flip, play, laugh, and learn – an exciting early learning game for curious little minds.

Designed especially for toddlers, Fun & Flip transforms early learning into an active, screen-free play experience. With colourful discs and simple interactive prompts, children learn to recognise objects, colours, animals, and everyday surroundings through movement, observation, and playful family interaction. Easy to understand and exciting to play, the game keeps little ones engaged while encouraging learning through action.

Why It Works

- Interactive screen-free play for toddlers
- Encourages observation, recognition & early cognition
- Simple gameplay perfect for parent-child bonding
- Active learning through speaking, pointing & acting
- Keeps children engaged through movement-based play
- Compact, giftable format ideal for families & travel

Titles in the Series



8906136236172 | ₹399



8906136236189 | ₹399



8906136236158 | ₹399



8906136236165 | ₹399

Some shots of the discs



Fries with Friends

The game that gets everyone talking, laughing, and connecting together.

Fries with Friends is a playful conversation game designed to bring children, families, and friends together through laughter, storytelling, and engaging prompts. Packed with fun questions and interactive activities, the game encourages children to express themselves, listen, think creatively, and build stronger social connections – all through simple screen-free play.

Why It Works

- 120 engaging prompts for endless conversations & play
- Encourages communication, confidence & social interaction
- Creates meaningful family bonding moments
- Easy-to-play format for parties, travel & gatherings
- Screen-free activity that keeps children actively engaged
- Fun, giftable game with strong repeat-play appeal

Titles in the Series



Clue Master

Think fast, crack the clues, and prove who's the smartest in the room!

Clue Master is an exciting card guessing game that challenges players to think, connect ideas, and uncover the right answers through clever clues. From animals and places to food and jobs, every round becomes a fast-paced battle of observation, deduction, and quick thinking – making it the perfect screen-free game for families, friends, and group gatherings.

Why It Works

- Builds logic, reasoning & problem-solving skills
- Encourages curiosity through playful challenges
- Competitive gameplay that keeps everyone involved
- Great for families, parties & classroom interaction
- Easy-to-learn format with strong replay appeal
- Screen-free fun for curious and clever young minds

Titles in the Series



8906136236257 | ₹349



8906136236240 | ₹349



8906136236233 | ₹349



8906136236264 | ₹349



4 in 1 Puzzles

Four puzzles, Endless little victories.

A thoughtfully designed 4-in-1 puzzle set that introduces young children to problem-solving, pattern recognition, and logical thinking through fun, age-appropriate play. Each puzzle is carefully graded to help children progress step, while colour-coded backs make sorting and organising easy for little learners. Made with sturdy 1.8mm puzzle pieces perfectly sized for small hands, the set encourages confidence, concentration, and independent play.

Why It Works

- 4 puzzles in 1 box for progressive learning & repeat play
- Colour-coded backs for easy sorting & organisation
- Encourages logic, observation & pattern recognition
- Helps build focus, confidence & problem-solving habits
- Large, sturdy puzzle pieces ideal for little hands
- Age-appropriate difficulty designed for early learners
- Screen-free activity perfect for independent or family play



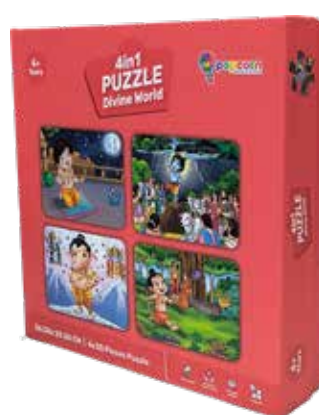
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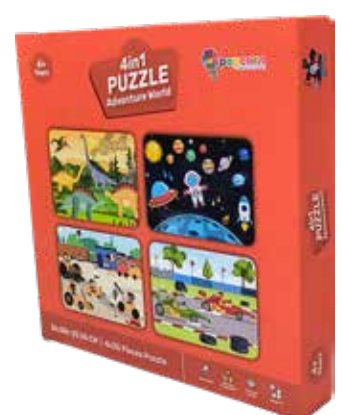
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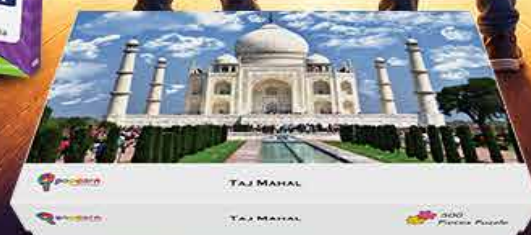
8906136236332 | ₹499



LET'S BUILD JOYFUL LEARNING TOGETHER

*Where Books, Games & Play
Create Brighter Tomorrows!*

- At Pegasus, we create engaging, high-quality books and games that inspire young minds, encourage screen-free play and build confidence, curiosity and joy.



2000+
Books Published



50+
Original Series



Millions
Of Happy Readers



Presence in
25+ Countries

WHY PARTNER WITH PEGASUS?



Innovative & Child-Centric

Products designed to engage, educate and entertain



Premium Quality

Trusted by parents, loved by children, recommended by educators



Strong Market Presence

Wide distribution network in India and global markets



Diverse Portfolio

Books, Games, Puzzles, Craft & more



Commitment to Meaningful Play

Encouraging screen-free habits for a better tomorrow

OUR PRODUCT UNIVERSE



Early Learning Books



Picture & Story Books



Activity, Colouring & Sticker Books



Games & Puzzles



Books for Adults

MEET US AT



HALL NO. 5

STALL NO. B520

4-7
JULY
2026

BHARAT MANDAPAM
PRAGATI MAIDAN, NEW DELHI

DISCOVER OUR LATEST LAUNCHES,
BESTSELLERS AND EXCITING NEW
COLLABORATION OPPORTUNITIES

Let's create joy together!

LET'S CONNECT BEYOND THE EVENT



PARTNERSHIP THAT GROWS

Retailer | Distributor |
Wholesaler | Exporter |
International Buyer



GLOBAL VISION, LOCAL EXPERTISE

Strong supply chain, on
time delivery & marketing
support



PRODUCTION CAPACITIES

High Volume Production
Facility to service all
needs



SCAN TO
KNOW MORE

*Let's stay in
touch*

Email: info@pegasusworld.com | Website: www.pegasusworld.com

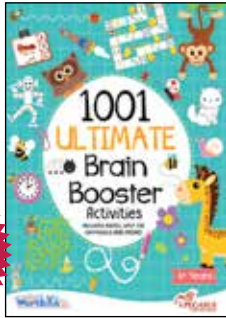
BESTSELLERS

Trusted by teachers, loved by parents



TOP 10 CHILDREN'S BOOKS

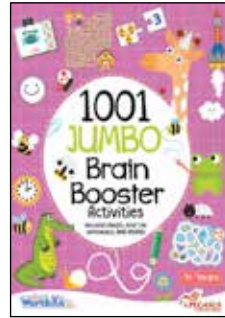
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ONE
MILLION+
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9788131958247 | ₹499

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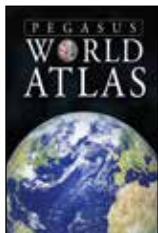
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9788131923009 | ₹499

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5



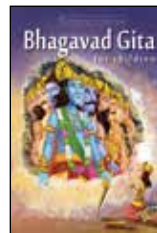
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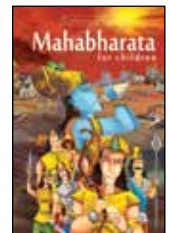
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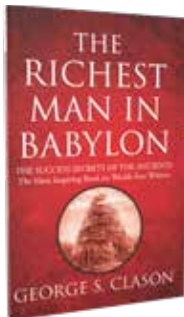


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TOP 10 BOOKS FOR ADULTS

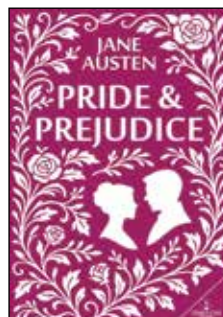
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GLOBAL
BESTSELLERS

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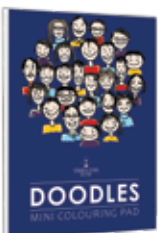
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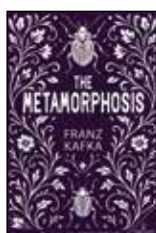
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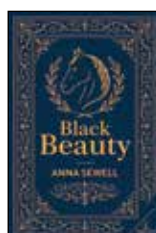
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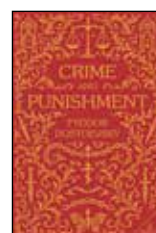
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9788131976449
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TOP 10 GAMES



1



8906136230729 | ₹599

2



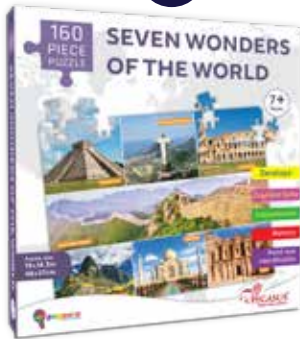
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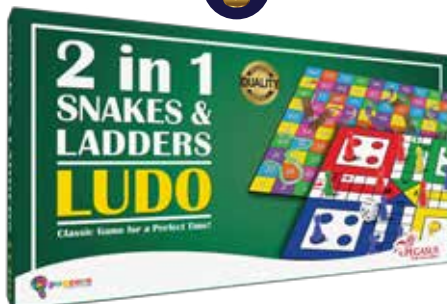
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8



9788131945759 | ₹449

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8906136232556 | ₹450

10



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RAINY-DAY CREATIVITY



9788131970171 | ₹499



9788131923009 | ₹449



9788131981634 | ₹349



9788131977675 | ₹249



9788131970843 | ₹249



COZY STORYTIME



9788131978733 | ₹399



9788131964811 | ₹899



9788131941966 | ₹295



9788131937051 | ₹649



9788131977347 | ₹799



RAINY-DAY CHALLENGES



8906136234147 | ₹499



8906136234024 | ₹499



8906136234062 | ₹399



8906136232556 | ₹450



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FAMILY PLAYTIME



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8906136230712 | ₹399



8906136230446 | ₹599



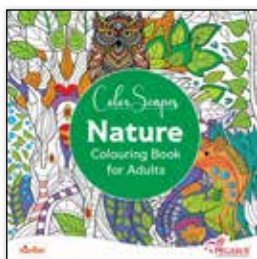
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8906136234741 | ₹999



MONSOON READS & ACTIVITY



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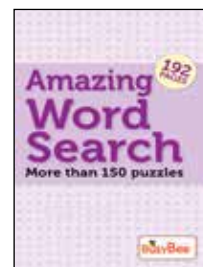
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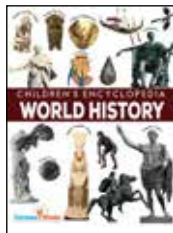
9TH – 15TH
AUGUST



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9788131977439
₹1249



9788131958742
₹550



9788131924044
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9788131910566
₹449



9788131973677
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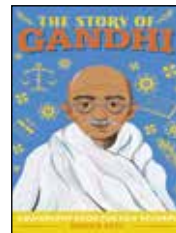
READ



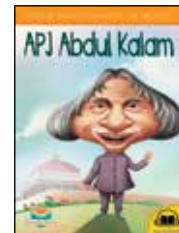
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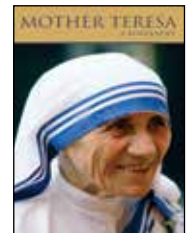
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9788131922880
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9788131936566
₹149



9788131911310
₹199



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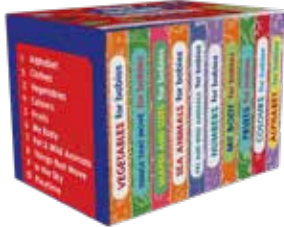




Gifting Ideas



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9788131909416 | ₹749



9788131930731 | ₹399



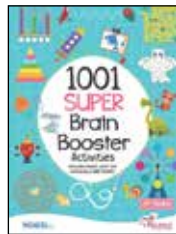
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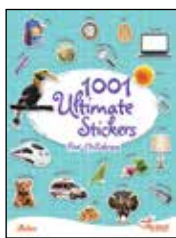
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8906136234703
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8906136234727
₹349



8906136234161
₹399



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Pegasus Milestones



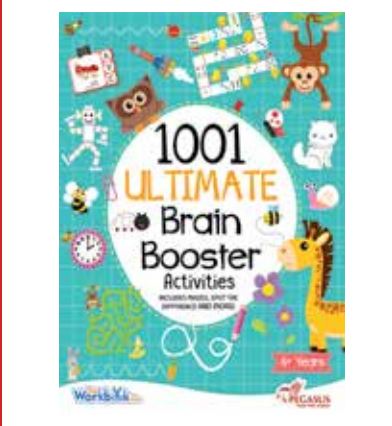
Pegasus Leadership Retreat
2026



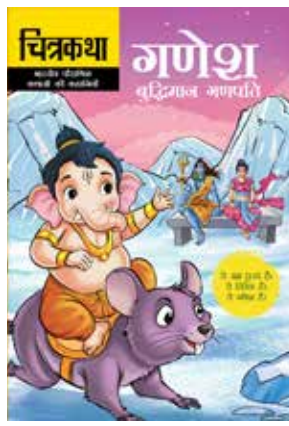
Pegasus Expands into Greece,
Czech Republic & Hungary



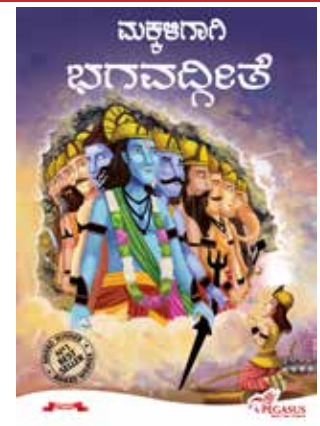
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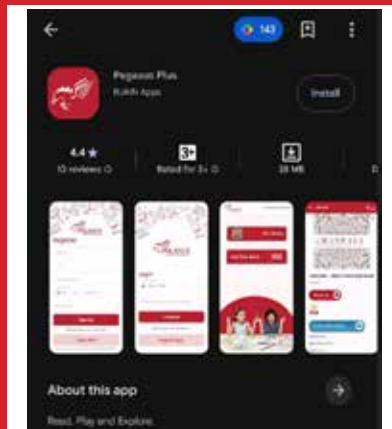
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Ramayana & Mahabharata
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